



St. James Court Art Show™

Call for Sponsorships

New and Expanded Partnerships for 2026

Founded in 1957, St. James Court Art Show has grown in size and prestige to become one of the nation's top-rated community events, blending art and creative expression with the architectural treasures of historic Old Louisville. Our art fair draws more than 250,000 people and promotes the work of 650+ artists, creating an economic impact for Metro Louisville that tops \$5 million annually.

The Art Show is planned and produced by the St. James Court Association, a not-for-profit 501(c)(4) created to protect and maintain the historic grounds of the St James Court and historic Old Louisville. All funds raised by the Art Show are the sole source of revenue that maintains the trees, grounds, sidewalks, lighting, and fountain of this year-round attraction. Our Art Show relieves the city of most obligations for maintenance of these areas, benefitting the neighborhood, community, and city, as well as the many national and international visitors who come to Old Louisville and bring tourism dollars to Metro Louisville.

This year's sponsorship levels offer a rare and powerful opportunity to partner with us and work together to create positive community impact.

Join us October 2-4, 2026 as we invest in creative talent and support the people and places that make Old Louisville so special.

The St. James Court Art Show is a 501(c)4 Registered Nonprofit.

IMPACT AT A GLANCE

250,000+ attendees

One of TOP THREE festivals in Greater Louisville

\$56,000 average donation from event proceeds to Old Louisville neighborhood associations

College scholarships awarded to high school art students every year

Cash and patron awards given annually

Voted #1 Best Fine Art and Design Show of the Past 10 Years

- Sunshine Artist Magazine, 2021

70th Anniversary

Celebrating seven decades of unique opportunities to view and purchase art in an architecturally-significant and historic setting

New features in 2026 will add and expand sponsor visibility and engagement



650 ARTISTS FROM USA AND CANADA

\$2.5 million in art sales at 6% sales tax

\$5.12 MILLION

Annual Economic Impact for Greater Louisville and Kentuckiana

Event Sponsorship Levels

Champion Level	\$5,000	Cash Only
Patron Level	\$2,500	Cash Only
Enthusiast Level	\$1,500	Cash Only
Supporter Level	\$1,000	Cash Only
Advocates	\$500	Cash or In-Kind*
Friends	\$250	Cash or In-Kind*

**Gift Cards, artwork, or professional services are acceptable in lieu of cash*

Specialty Sponsorships

St. James Art Show is always accepting specialty sponsorships to cover specific event production expenses. This year's Specialty Sponsorships include:

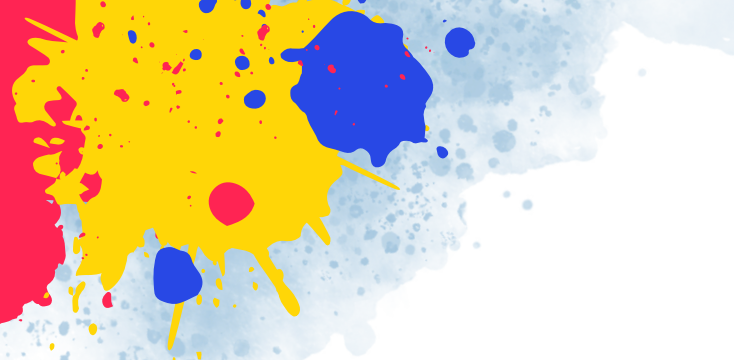
- Water Bottles / Water Stations - XXXX or in-kind
- Trash Receptacles and Liners - XXXX or in-kind
- Pens, Clipboards and Office Supplies - XXXX or in-kind
- Security Services - XXXX or in-kind
- Post-Event Cleaning Supplies - XXXX or in-kind
- Landscaping Services / Sod Restoration - XXXX or in-kind
- Web and Social Media Support - XXXX or in-kind
- Local Advertising Packages - XXXX or in-kind
- Crowd Control / Barriers and Signage - XXXX or in-kind

TITLE SPONSORSHIP

An exclusive **Presenting Level Partnership** is available to only one business or individual who becomes the annual patron for our art show. Benefits at this level are offered throughout the year and are customizable based on your goals, including:

- Media relations and community engagement opportunities
- Exclusive marketing and activation rights
- Mic time, including presentation of awards
- Broadest levels of onsite engagement with guests
- Advertising opportunities within Spring Gala and Art Show

**Call or
Email for
More Info**



BENEFITS

	CHAMPION	PATRON	ENTHUSIAST	SUPPORTER	ADVOCATE	FRIEND
Tax benefit from sponsorship	✓	✓	✓	✓	✓	✓
Name or logo on SJAS website	✓	✓	✓	✓	✓	✓
Name or logo on SJAS onsite sponsor signage	✓	✓	✓	✓	✓	✓
Recognition in printed program	✓	✓	✓	✓		
Recognition in virtual program	✓	✓	✓	✓		
Parking pass(es) for 2026 show	2	1	1			
Post(s) on SJAS social platforms	5	3	1			
Booth at a SJAS sponsor station	✓	✓				
Booth at SJAS 2026 Spring Gala	✓					

What Do Your Dollars Support?

Event Planning and Production

- Security for the event
- Permits for street closures
- Planning and production expenses
- Outreach to new and renewing artists
- Community engagement efforts
- Volunteer development

Year-Round Community Benefits

- Street lighting in Old Louisville
- Maintenance of the St. James Court fountain
- Sidewalk repairs and improvements
- Landscaping and beautification efforts
- Student scholarships
- Art education efforts
- Community resources for Old Louisville residents
- Resources for visitors to our historic neighborhoods
- Tourism efforts that benefit Metro Louisville



St. James Court
1957 Art Show™ 2026

New Benefits for All Sponsors



Option to participate in a new **Spring Gala** as well as the Art Show in October



Invitation to an **Opening Reception** held for our SJAS Sponsors and their guests



Option to **renew sponsorship** ahead of new sponsorship prospects, including priority selection of exclusives and in-kinds

We Look Forward to Partnering with You in 2026

CONTACT US

Email

Phone

Address

Address

Socials

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